

# "Can't Fail" ~ LAUNCH PARTY ~ Outline & Script

By Robert Arthur on Saturday, January 25, 2014 at 9:13pm

## LAUNCH PARTY - OUTLINE & SCRIPT

Greeter –Greets incoming guests and writes names in LARGE print on name tags  
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Mingle for a short while as guests arrive  
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Hostess Introduce MC

MC :

Welcome and Thank you

Hostess

Guest

Ask your guests why they're here...

Who is here today because they heard about Isagenix and the weight loss? Are you looking to lose a few lbs?

Who is here to learn about the break through Isagenix has made in healthy aging?

Anyone here because they are looking for more endurance?

Who is here because they're interested in earning an extra income?

Who doesn't know why they're here?

What to expect

Watch a couple of videos

Here a few testimonies about how this system has changed many lives

Get to taste some yummy shakes and healthy snacks

Finish is 1 hour

Introduce 1 to 2 Product Testimonies (3 min. max.)

Product Testimony 1

Product Testimony 2

Introduce Video– Are You Toxic?

Introduce 1 to 2 Business Testimonies (3 min. max.)

Business Testimony 1

Business Testimony 2

Introduce Video – Enterprising Women (or Retiring Wealthy or Own Your Future)

Close –

Thank you for coming, and we said you would be out in one hour

We have great products and systems that fit everyone's needs

If you're interested, we have a way for you to earn money and get your product FREE

Talk to Isagenix Associates here to talk to about what you need

Most of all, please stay and sample our yummy shakes and other treats.

If you're ready, we can open your virtual store today so you can order your product wholesale

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Shakes & Snacks –

- Chocolate with flavor
- Vanilla with flavor
- Vegan with flavor
- Isalean bars
- Isa Delights
- Want More Energy – Orange

Equipment & Supplies List

- TV & DVD player
- Table
- Laptop or Tablet (if someone wants to enroll on the spot)
- Presidents Pack and other Items on table for viewing (empty boxes)
- Banner (if have one) Brochures, newspapers
- Enrollment forms, Catalog(s), How to Get Products Paid for forms
- Name tags
- Marker and pens
- Sign in Sheet

Shake mix, snacks, WME

Cups, napkins, toothpicks, plate(s) for Isagenix snack samples